



**EEMPS**

**OUTPUT  
SUMMARY**

**MEDIANE**

## *Media in Europe for Diversity Inclusiveness*

### **EUROPEAN EXCHANGES OF MEDIA PRACTICES**

Pair: **COE 48**

#### **THE IMPORTANCE OF SOURCE DIVERSITY IN NEWS PRODUCTION: A MEDIA-TRAINING TOOL**

##### **1. Exchange Partners**

|                      | Partner 1         | Partner 2                                 |
|----------------------|-------------------|---|
| Name and Surname     | <b>Hangwei LI</b> | <b>Kaitlyn Alessandra Maria BOLONGARO</b> |
| Job title            | Journalist        | Journalist                                |
| Organisation / Media | Freelance         | Freelance                                 |

##### **2. Summary**

This media-training tool was developed to help journalists to include more diverse sources in news production. First, we address the subject from a theoretical perspective to provide some background on journalists and their sources. In the second part, we have designed some examples of practical activities to become part of a workshop that provide participants with some methods to find and use a wider range of experts and sources, such as women, minorities, young people, in their work. The goal is to emphasise the importance of diversity in media representation, specifically in hard news, to combat stereotyping and to offer a different perspective. In doing so, we attempt to expand the scope of what an expert is considered to include those who may be excluded from this category for a variety of reasons. We also hope to raise a discussion on the diversity of expertise and the audience perception of authority. Each of the activities addresses stereotyping and typecasting used to represent specific groups of people to underline the importance of understanding that stereotyping causes bias in reporting, often subconsciously, and the danger of disinformation. The training targets are journalists in general, specifically journalism students and professionals.

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### 3. *Biographies of the authors*

#### **Kaitlyn Alessandra Maria BOLONGARO** - *Germany*

##### *Freelance*

I am currently working as a freelance journalist. In my professional life, I am first and foremost a storyteller. Stories are at the foundation of news that changes the world and impacts audiences, but I also love the challenge of capturing a single moment in a lens and combining both visual and written mediums in my projects. My work's aim is to better the world that my generation has inherited by promoting stronger interconnections in our globalized world, especially in the European Union, and encouraging readers to think critically about the society that surrounds them, particularly about discourses surrounding European integration and diversity. I have also written a lot of work about racial, ethnic, religious, gender and sexual diversity and inclusion, with a distinct focus on women and immigration. *Je travaille actuellement comme journaliste pigiste. Dans ma vie professionnelle, je suis d'abord et avant tout une conteuse d'histoire. Les histoires sont à la base des nouvelles qui touchent le public dans le monde et l'impacte, mais j'aime aussi le défi de capturer un moment unique selon un objectif et de combiner les deux supports, visuels et écrits dans mes projets. Le but de mon travail est d'améliorer le monde globalisé dont ma génération a hérité par la promotion des interconnexions plus fortes, en particulier dans l'Union européenne, et en encourageant les lecteurs à réfléchir et à avoir un regard critique sur la société qui les entoure, en particulier sur les discours autour de l'intégration et de la diversité européenne. J'ai également rédigé beaucoup de travaux sur les races, les ethnies, les religions, et le sexe et de la diversité sexuelle et l'inclusion, avec un accent particulier sur les femmes et l'immigration.*

#### **Hangwei LI** – *United Kingdom*

##### *Freelance*

I am originally from Guilin, China and belong to one of China's minority groups. Growing up with two diverse cultural traditions, I have an inside perspective on a multicultural identity. I am currently living in London, after living in China, Denmark and Ghana. I am a freelance journalist, short film producer, and traveller. I am a Masters student in Business and Financial Journalism. My research focuses on the relationship between China, Africa and the European Union and the migration of workers between them. I have experience working with the themes of Global South economic relations, new media and TV, finance and politics. I would like to participate in this exchange to build a deeper understanding about media diversity in the European Union particularly women and migrants. My personal identity gives me an inside perspective on the importance of diversity in media.